



NEXT GEN NORTH

OF THE DELAWARE COMMUNITY FOUNDATION

Sponsor Packet for

Chips for Charity

Annual Fundraiser for Next
Generation North of the Delaware
Community Foundation

Saturday, March 3, 2018



Event Details:

WHO: The Next Generation North of the Delaware Community Foundation (Next Gen North) is a philanthropic organization whose mission is to develop young professionals into effective nonprofit board leaders. Next Gen North does this through education, fundraising, practical application of board procedures, and real-world grantmaking. To date, Next Gen North has awarded over \$325,000 to worthy causes in New Castle County, Delaware.

WHAT: Chips for Charity is Next Gen North's annual fundraiser. The event is a high-energy Monte Carlo style evening with table games, cocktails, hors d'oeuvres, a silent auction, raffle prizes, music and more. Based on past attendance trends, we are expecting over 300 well-connected young professionals to attend in 2018!

WHERE: The Delaware Contemporary (formerly known as the Delaware Center for Contemporary Arts) on Wilmington Delaware's trendy Riverfront.

WHEN: Saturday, March 3, 2018 at 7:00pm

WHY: Chips for Charity is by far our biggest fundraiser of the year. Funds raised from this event allow Next Gen North to educate young professionals in nonprofit board leadership, grow an endowment, and continue to donate money to worthy nonprofit organizations throughout the state.

HOW: We need your help! With the assistance of organizations like yours, Chips for Charity will continue to be a successful and sought after winter event. With your company being promoted on Next Gen's channels, you can be sure that your brand will be recognized throughout New Castle County as an important supporter of development of young professionals and the nonprofit community.



NEXT GEN NORTH

OF THE DELAWARE COMMUNITY FOUNDATION

Available Sponsorship Packages

"Ace of Spades" Sponsorship:

- Large logo display at event
- Gaming table sponsorship
- Stage recognition by DJ
- Logo/company name marketing materials*
- Listing in event program
- Company name on event memorabilia
- Opportunity to display company literature at event (as approved by committee)
- 10 VIP tickets

Sponsorship Amount: \$5,000

"Lucky 7" Patron:

- Logo display at event
- Gaming table sponsorship
- Logo/company name in marketing materials*
- Listing in event program
- Company name on event memorabilia
- 4 VIP tickets

Sponsorship Amount: \$2,500

"Pass Line" Supporter:

- Logo Display at event
- Logo/company name in marketing materials*
- Listing in event program
- 2 VIP tickets

Sponsorship Amount: \$1,200

"Double Down" Supporter:

- Logo/company name in marketing materials*
- Listing in event program
- 2 VIP tickets

Sponsorship Amount: \$600

Table Sponsor

- Company signage at gaming table
- 2 event tickets

Sponsorship Amount: \$300

VIP Tickets include \$50 bonus in playing chips exclusive double chips bonuses throughout the evening and free raffle tickets. More perks to be added as the evening approaches!

**Subject to deadlines imposed by our printer to disseminate materials in a timely matter*



NEXT GEN NORTH

OF THE DELAWARE COMMUNITY FOUNDATION

Thank you for considering sponsoring our 8th Annual Chips for Charity event. If you are interested in sponsoring the event on March 3, 2018 and have additional requests in mind, please do not hesitate to contact us. We are sure that we can work together to create a mutually beneficial package for both your company and our event. We are sure that together, we can make Chips for Charity THE event of the winter season.

Please contact Marcelle Williams with any questions, concerns, or any requests for additions to your package

ngchipsforcharity@gmail.com

Sincerely,

*Marcelle Williams
Sara Wilson*

2018 Chip for Charity Co-Chairs

Sponsor Information

Company Name: _____

Contact Name: _____ Email: _____

Phone: _____ Address: _____

Amount Enclosed: _____

*Please make checks payable to the Delaware Community Foundation and note "Chips for Charity Sponsorship" in the memo line. Mail to: Delaware community Foundation ATIN: Chips for Charity PO Box 3503, Greenville DE 19807. To pay by credit card, email: ngchipsforcharity@gmail.com